

To avoid any additional charges, please provide artwork as specified below and electronically.

FILE FORMATS

The following are the types of files that we prefer to work with. If you have something else, please call first to confirm we can accept the file. Formats are listed in order of preference:

Vector : AI, EPS, PDF, PS, CDR Raster : TIF, PSD, JPG,TGA, BMP

- 300 DPI at actual size
- Text converted to outlines
- Preferred Formats:
 - Multiple Spot Colors - Vector Art
 - Single Spot Color - Vector or Raster Art
 - 4 Color Process - Vector or Raster Art
- Halftone Screens or gradients between 20%-70% only
- Assign white a spot color of cyan, magenta or yellow
- "First Down" - a base color of white ink - will be necessary under light color imprints on dark garments
- Supply a color sample reference
- Rules or lines - use a minimum of a 1 point, scalable line

PLATFORM: PC or Macintosh compatible

E-MAIL ARTWORK: Please send files to novativeprinting@gmail.com. Zipping files before attaching them to your email is recommended as it keeps file size low and reduces the odds of a file being corrupted during transfer. Winzip is available for free on the web.

MEDIA ACCEPTED: CDs, DVDs, portable hard drives, thumb drives, zip discs

VECTOR ARTWORK FILE TIPS: Files such as Adobe Illustrator or Corel Draw.

- Convert type to curves or outlines, or supply fontf with job.
- Artwork at actual size.
- Links placed in the file must be embeded or supplied with the art file.

BITMAP (RASTER) ARTWORK FILE TIPS: Files such as Adobe Photoshop.

- Send files with original layers, not flattened unless it is only one color.
- Send at 300 dpi at actual size for best results; 150 dpi is lowest acceptable.

REQUIRES ADDITIONAL ART CHARGES

HARD COPY, CAMERA-READY ART: Please send sharp, high contrast, color seperated or black and white artwork that needs no touch-ups, design or re-arranging. A hard copy composite of art should be submitted with the production order. An additional charge will be incurred to convert art to an electronic format.

PHOTO COPIES: Office machine copies require touch-up and possible recreation of artwork.

BUSINESS CARDS WITH RAISED LETTERS: Raised letters have a tendency to appear ragged when photographically reproduced and may need to be recreated.

PRE-PRINTED IMAGES: Pre-existing dot pattern will need to be removed.

SHINY SURFACES: Imprinted items, process blue, and metallics will not reproduce.

EXISTING SCREEN PRINTED GARMETS: Makes a great visual reference, but require scanning and art recreation.